



Efficiency Wins

Date: 19 - 20 August 2009

Venue: Regus, 35/F Central Plaza, 18 Harbour Road, Wanchai, Hong Kong

Lexmark understands our business partners' unique needs, which is why we develop high-quality, high-value products, solutions and service to help our partners add more value to the customers and more profit to the business.

Come to our seminar that we will show you: a new perspective in energizing the business process efficiency and to let you experience the benefits of **Print** smarter, **Move** information faster, and **Manage** for optimized output.

Tick your interested session(s) for registration!

19 August 2009 (Day 1) - Wednesday

Session 1 :
2009/2010 Output Strategy Trend in Asia Pacific

Target Sector: Government & Business

Time : 09:00 – 12:30

- **Print Less, Save More**
David Yuen, *General Manager, Hong Kong & Macau, Lexmark*
- **How Dell (China) benefits from Lexmark?**
Andy Lin, *Greater China Project Manager, Dell(China)Ltd*
- **IDC awarded Lexmark workflow solution**
Raymond Hung, *Manager, Solution Development & Integration Asia Pacific, Lexmark*

Session 2:
Efficiency Wins

Target Sector: Government, Education, Non-profit Organization & Professional Organization

Time : 14:00 – 17:30

- **New generation of 4-in-1 OMR Solution**
Raymond Chan, *Presales Consultant, Recitech*
- **Smart and Green print solution**
Raymond Hung, *Manager, Solution Development & Integration, Asia Pacific, Lexmark*

20 August 2009 (Day 2) - Thursday

Session 3:
Why RFID?

Target Sector: Government & Business

Time : 09:00 – 12:30

- **Building ubiquitous RFID systems**
Dr. Terry Ye, *Director, Research & Technology Development, LSCM R&D Centre*
- **How can RFID Technology help your organisation to achieve operation efficiency**
Johnson Yim, *General Manager, ETI Consulting Limited*
- **How RFID applied to Laser Printing Technology**
Raymond Hung, *Manager, Solution Development & Integration Asia Pacific, Lexmark*

Session 4:
Win with Lexmark

Target Sector: IT Sector, Solution Partner, Reseller, System Integrator

Time : 14:00 – 17:30

- **Winning Technology of Lexmark**
Madeleine Teo, *Asia Pacific Regional Sales Manager, BLI Buyers Lab*
- **Efficiency Support by Lexmark**
Kai Man Chan, *Customer & Technology Service Manager, Lexmark*
- **Better Success with Lexmark**
Mason Tong, *Senior Sales Manager, Lexmark*

Register NOW! Seats Are Limited! FIRST COME FIRST SERVE! Win your SPECIAL PRIZE in our seminar!

Please complete the form below and fax it to (852)2866-8911 or email to cccinfo@lexmark.com for registration.

For enquiry, please contact Lexmark at (852)2866-8900 or visit www.lexmark.com.hk.

Name (Mr./Mrs./Ms.): _____

Company Name: _____ Job Title: _____

Address: _____

Contact no.: _____ Fax No.: _____

Email: _____

*please delete the inappropriated one!

Special thanks for the support of the following organizations:
BLI Buyers Lab, Dell, ETI, Recitech, LSCM R&D Centre.

