

German Industry and Commerce Ltd.  
德國工商會有限公司



Association of German Chambers of Industry and Commerce  
德國工商總會



Port of Hamburg Marketing Reg. Ass.™



**HWF**  
Hamburg Business  
Development Corporation

**VIP Chinese Delegation to Hamburg &  
"Transport Logistics 2009 Fair" in Munich, Germany  
May 6 - 14, 2009**

**Benefits:**

- To foster co-operation between logistics sectors in Germany, Hong Kong and P.R. China
- To expand network and establish partnership with port and logistics in companies in Hamburg
- To identify new market opportunities and develop Eastern European market via city of Hamburg.
- To take part at the 820<sup>th</sup> Port's Anniversary in Hamburg
- To present your company, intensify existing contacts and win new customers by visiting the world largest logistics fair "Transport Logistics 2009 Fair" in Munich

**Organizers:**

Port of Hamburg Marketing, Hamburg Business Development Corporation

**Supporting  
Organizers:**

Hong Kong R&D Centre for Logistics and Supply Chain Management Enabling Technologies, Hong Kong Logistics Association, Hong Kong Sea Transport & Logistics Association, International MultiModal Transportation Association, Shenzhen Federation of Logistics and Purchasing, Shenzhen Shipper's Association, Shenzhen International Freight Forwarder Association, The Chamber of Hong Kong Logistics Industry

**Format:**

Networking Events / Company Visits / Business Matching / Exhibition

**Target  
Participants:**

CEO, top management of logistics enterprises, supply chain experts, cargo operators, terminal operators and port authority

**Group Size:**

Max. 26 participants from China and Hong Kong

**Cost:**

Round trip air ticket, hotel and private expense (includes travel insurance)

**Booking  
Deadline:**

**Feb 27, 2009** (Hotel), **April 1, 2009** (Air Ticket), **April 15, 2009** (Delegation)

**Language:**

English

**PROGRAM DRAFT: VISITING PROGRAM HAMBURG PORT  
ANNIVERSARY & TRANSPORT LOGISTIC 2009 FAIR**

<b>Wed, 6 May 2009</b>	
22:35	Suggest flight LH 731 depart Hong Kong International Airport to Munich

<b>Thu, 7 May 2009</b>	
Morning	Arrival in Hamburg
13:00	Lunch Reception
14:00-16:00	Presentations by Logistic Companies: <ul style="list-style-type: none"> <li>- HHLA Intermodal GmbH</li> <li>- TFG Transfracht</li> <li>- POLZUG Intermodal GmbH</li> <li>- Combisped</li> </ul> <p>Mr. Gernot Lobenberg, Head of Cluster Management, Logistics Initiative Hamburg</p>
16:00-17:00	Site Visit HHLA Logistik Überseezentrum (HHLA Logistics Centre)
18:00	Business Dinner
Evening	Bus transfer to hotel (s)

<b>Fri, 8 May 2009</b>	
09:00/09:30-10:00	Pick up at hotel(s) and transfer to CTA
10:00-11:00	Terminal tour at CTA ( <i>most advance container terminal in Europe</i> )
11:00-12:00	Transfer to office Port of Hamburg Marketing
12:00-13:00	Presentation Port of Hamburg Marketing (HHM) / Hamburg Business Development Corporation (HWF)
13:00-13:30	Lunch snack
13:30-14:00	Walk to quay "Sandtorhöft" for Port Tour
14:00-16:30	Exclusive port tour by boat → Visit of Port of Hamburg → Grand arrival parade of the 820. Port of Hamburg Anniversary → for further information see: <a href="http://www.hafengeburtstag.de">www.hafengeburtstag.de</a>
Evening	Business Dinner Bus transfer to hotel (s)

<b>Sat, 9 May 2009</b>	
Morning	Individual Business Meetings (optional)
12:00-13:00	Business Lunch

13:00-14:30/15:00	City tour with Hamburg Guide
14:30/15:00-18:00	Transfer and Site Visit of Hamburg Hinterland (Altes Land)
18:00-21:00	Business Dinner → Location at the Hotel "Altes Land"
Evening	Bus transfer back to Hamburg and to hotel(s)

<b>Sun, 10 May 2009</b>	
All Day	Own Disposal or Individual Bilateral Business Meetings (optional)

<b>Mon, 11 May 2009</b>	
10:00-11:30	Meeting with State Secretary Frigge in the Town Hall Town Hall Hamburg Site Visit
11:30-12:30	Bus Transfer to Airbus Area in Finkenwerder with lunch snack in the bus
12:30-14:30	Site Visit of Airbus
14:30	Bus transfer to Hamburg Airport
17:30	Flight from Hamburg to Munich → preferred flight: LH 057; 17:30-18:45
Evening	Bus transfer from airport to hotel(s)

<b>Tue, 12 May 2009</b>	
09:00	Bus transfer to exhibition
09:30/10:00	Welcome reception on Port of Hamburg booth
Apr. 15:00	Business Talk "Intermodal Germany"; TFG Transfracht; on the HHLA booth
During Day	transport logistic 2009 exhibition → Individual Business Meetings with International Logistics Companies → Lunch snacks all day available on the booth of Port of Hamburg or Logistics Initiative Hamburg → 1.600 exhibitors → for further information see: <a href="http://www.transportlogistic.de">www.transportlogistic.de</a>
18:30	Bus transfer to Dinner location
Evening	Business Dinner (return transfer to hotel(s) will <u>not</u> be provided)

<b>Wed, 13 May 2009</b>	
09:00	Bus transfer to exhibition
Apr. 15:00	Business Talk "Intermodal Germany"; TFG Transfracht; on the HHLA booth
During Day	transport logistic 2009 exhibition → Individual Business Meetings with International Logistics Companies → Lunch snacks all day available on the booth of Port of Hamburg or Logistics Initiative Hamburg

	→ for further information see: <a href="http://www.transportlogistic.de">www.transportlogistic.de</a> → Visit of Axel Gedaschko, Senator for Economy and Labour
18:00-20:00	Reception on Port of Hamburg and Logistics Initiative Hamburg booth with Senator for Economy and Labour
20:00	Farewell to the Chinese delegation and end of the official program
20:30	Bus transfer to hotel(s)

<b>Thu, 14 May 2009</b>	
Day	Participants may visit the Transport Logistics 2009 Fair Group entrance fee: 17€ each per day
21:10	Suggest return flight to Hong Kong on LH730, depart Munich airport

<b>Fri, 15 May 2009</b>	
14:50	Arrival at the Hong Kong International Airport

**Explanation Notes:**

- ◆ The program should be regarded as a preliminary draft, details might be revised.
- ◆ Due to tight bookings during trade fair period, the organizers have reserved limited hotel rooms in Hamburg and Munich for your consideration.

1. Hotel Name	Price per night	Breakfast per Person	Total per Person
<b>Novotel Arena Hamburg</b> Albert-Einstein-Ring 2 22761 Hamburg  <a href="http://www.novotel.com/de/hotel-1659-novotel-hamburg-arena/index.shtml">http://www.novotel.com/de/hotel-1659-novotel-hamburg-arena/index.shtml</a>  (The Novotel has not applied for the official German stars classification but could be classified as a 4-star-hotel)	Nights 6-8 May = 89 €  Nights 8-11 May = 120€	16€	Arrival 6 May 5 nights + 5 breakfast = <b>618€</b>  Arrival 7 May 4 nights + 4 breakfasts = <b>513€</b>
			
<b>Kempinski Hotel Airport Munich</b> Terminalstraße 20 85356 München  <a href="http://www.kempinski-airport.de/de/home/index.htm">http://www.kempinski-airport.de/de/home/index.htm</a>	185€	31€	3 nights + 3 breakfasts = <b>648€</b>
			

<p><b>Total Hotel Cost Per Person:</b></p> <p>Arrival 6 May and breakfast included : <b>1266€ per Person</b> (8 nights)          Arrival 7 May and breakfast included: <b>1161€ per Person</b> (7 nights)</p> <p style="text-align: right;"></p> <p><i>*As of Feb 12, 2009, the exchange rate of HKD10 = 1€, RMB 9.3 = 1€</i></p> <p>To secure hotel bookings , please indicate your name, duration, room types and no. breakfast required to German Industry and Commerce before the deadline:</p> <p><b>Account holder:</b> Hafen Hamburg Marketing e.V.  <b>Account No.:</b> 37 444 55  <b>Institute:</b> Deutsche Bank AG  <b>BIC Code:</b> DEUTDE33HAN  <b>IBAN:</b> DE98 2007 0000 0374 4455 00</p>
<p><b>2. Group discount air ticket:</b> available at <b>HKD6,400</b> with departure from Hong Kong Airport</p> <p>From Hong Kong: Hong Kong to Munich LH 731, at 23:20 on May 6, 2009          Munich to Hamburg LH 036, at 6:40 on May 7, 2009          Hamburg to Munich LH 057, at 17:30 on May 11, 2009          To Hong Kong: Munich to Hong Kong LH 730, at 21:50 on May 14, 2009</p> <p style="text-align: right;"></p> <p>Arrive in Hong Kong <b>14:50 on May 15, 2009</b></p>
<p><b>3. Expense of the Delegates:</b>          Travel visa, hotel and air ticket and any other activities that are not belonged to official program should be borne by the individual members of the delegation.</p> <p><b>Subsidies offered by the Hamburg Organizers:</b>          All expenses incurred in the official program, including meals, transportation and 2 days entrance pass (May 11 &amp; 12, 2009) to Transport Logistics 2009 Fair as well as snacks in the fairground.</p>
<p><b>4. Contact Person</b></p> <p>Port of Hamburg Marketing Hong Kong, South China &amp; Vietnam Representative Office/          Hamburg Business Development Corporation Hong Kong and South China Representative Office</p> <p>Ms. Michelle Chan          Tel.: 852 2526 5481, 852 2532 1226 (Direct Line)          Fax: 852 2810 6093,          E-mail: <a href="mailto:chan.michelle@hongkong.ahk.de">chan.michelle@hongkong.ahk.de</a>          Web site: <a href="http://www.hongkong.ahk.de">www.hongkong.ahk.de</a>          Address: 3601 Tower One, Lippo Centre, 89 Queensway, Hong Kong</p>

**Registration Form for Hamburg Logistics Delegation Attention: Michelle Chan**

**Deadline of registration: April 15<sup>th</sup>, 2009**

**德国汉堡港口及物流代表团报名表 截止报名日期：2009年4月15日**

请发回德国工商会有限公司 传真: **+852 2810 6093** 邮箱: chan.michelle@hongkong.ahk.de

Name 姓名 (English / Chinese)	<input type="checkbox"/> Male 男 <input type="checkbox"/> Female 女
Company Name 公司名称 (English 英 / Chinese 中文)	
Web Site 网站:	
Title in Chinese & English 中英文职称	
Company Address 公司地址 (English 英 / Chinese 中文)	
Tel./ 电话:	
Fax./ 传真:	
Mobile /手机:	
E-mail / 电子邮箱:	
Company Profile/ 公司简介:	
Company Sales / 公司营业额: (USD in million)	
No. of Staff/员工人数:	
Length of Stay in Germany 逗留德国时期::	
Accommodation /住宿:	<input type="checkbox"/> Self Arrangement 自理 <input type="checkbox"/> Via Organisers 透过组织安排
Types of Room wanted 房间类型:	<input type="checkbox"/> Single Room 单人房 <input type="checkbox"/> Twin Room 双人房 No of Breakfast(s)早餐几份:_____
Invitation letter needed 发邀请信:	<input type="checkbox"/> Yes 需要 <input type="checkbox"/> No 不需要

Remarks:

**The Hamburg organisers will support Chinese delegates by issuing an invitation letter for obtaining a traveling visa at no fee. However, we should receive your written request and relevant details by 16.03.09**

备注: 汉堡组织者将协助中国代表发邀请函以便获得旅游签证, 我们不会收取任何费用。但是, 我们必须 3 月 16 日前收到您的书面请求和有关细。