



Hong Kong Trade Development Council 香港貿易發展局
 38/F Office Tower, Convention Plaza, 1 Harbour Road, Wan Chai, Hong Kong
 香港灣仔港灣道1號會展廣場辦公大樓38樓
 Tel: (852) 2584 4333 Fax: (852) 2824 0249

www.hktdc.com

SmartHK, Hangzhou 「轉型升級·香港博覽」, 杭州

30 – 31 August 2012
 Zhejiang World Trade International Exhibition Centre

Tap Business Opportunities in the Zhejiang Market

In response to the “12th Five-Year Plan”, the Zhejiang Province, of which Hangzhou is the provincial capital, has mapped out targets for modernising its industries. The need for related expertise is posing business opportunities for Hong Kong.

Apply for a Booth Now!

Special Discount for

LSCM members

Valid till: **11 May**

Why exhibit at SmartHK

- Expand your business network through business matching activities
- Explore the latest opportunities in Hangzhou and other Zhejiang cities
- Meet mainland enterprises face-to-face and discuss potential partnerships

Thematic Exhibition Highlighting Expertise in Demand

Exhibitors may exhibit in one of the 3 theme-zones:

Innovative Design & Marketing	Technological Advancement	Management Upgrading
<ul style="list-style-type: none"> • Design & Branding • Architecture & Interior Design • Printing & Packaging Services • Digital Entertainment • Advertising & Marketing • New Media 	<ul style="list-style-type: none"> • Production Technology • Environmental Technology • Information & Communications Technology • Quality Control / Testing & Certification 	<ul style="list-style-type: none"> • Finance & Capital Market • IPO / M&A / Restructuring • Accounting • Legal • Logistics • Corporate Management & Business Consulting

Participation Options

Format of Participation	Participation Fee	Discounted Fee for LSCM members
4.5 sq.m. Standard Booth	HK\$7,000	HK\$4,900
9 sq.m. Standard Booth	HK\$12,000	HK\$8,400
Raw Space (min. 18 sq.m.)	HK\$815 / sq.m.	HK\$571 / sq.m.

Travel & accommodation arrangement, local transportation, transportation of exhibits, extra booth facilities, temporary assistants, insurance, etc. are not included in the above participation fee, and related costs should be settled by the exhibitor.

SME Export Marketing Fund: max. 50% subsidy on participation fee for successful funding applications

Check www.smefund.tid.gov.hk or contact the Trade and Industry Department at Tel: 2398 5127/5125.

Enquiries on SmartHK, Tel: [Miss Vicky Cheung] 2584 4139

To: Service Promotion Department, HKTDC

Fax: 3521 3242

We are interested in participating in SmartHK, Hangzhou. Please send us an application form:

Company name: _____ Contact person: _____
 Address: _____
 Tel: _____ Fax: _____
 Email: _____ Website: _____

Business description:

I agree that the above information may be used by the Hong Kong Trade Development Council for incorporation in all or any of its database, and for any other purposes as stated in the Privacy Policy Statement. Copies of the Privacy Policy Statement are available any time on request from our Customer Service Hotline at (852) 1830668 or by visiting our website at:

<http://www.hktdc.com/mis/pps/en>

- Please tick here if you do not wish to receive any promotional materials from the HKTDC via fax (fax. no: _____).
- Please tick here if you do not wish to receive any promotional materials from the HKTDC via other appropriate means.

Company: _____ Contact Person: _____ Signature: _____ Date: _____

此傳真為有關香港服務業推廣活動「轉型升級·香港博覽」(杭州, 2012年8月30-31日)。如需中文版本資料, 請致電 1830 668.