



HK INTERNET OF THINGS CONFERENCE 2014

APRIL 11, 2014 • 18/F THE BALL ROOM, THE MIRA HONG KONG

WHEN VIRTUAL-WORLD TECHNOLOGIES MEET REAL-WORLD BUSINESSES

EVENT DETAILS

Date: April 11, 2014

Time: 9:00am – 4:30pm.

Venue: 18/F Ball Room, The Mira Hong Kong

Fee: **FREE ADMISSION**

Scan for details & registration:



SAVE the date & Register NOW!

Co-organizer:



Strategic partner:



Event Overview

The **Internet of Things** (IoT) is transforming the way we do businesses rapidly. As computing power and components cost come down, new sensors are being developed, and as people buy into Internet of Things technology, economies of scale lend themselves to the creation of ever more data-centric businesses – how to use the data to analyze and improve processes, predict consumer behaviors, market trends and failure is the KEY to success in the IoT era.

This annual premier industry forum gathers industry practitioners, technology experts to share and discuss the pragmatic steps required and best practice of applying Internet of Things enabling technologies spanning from **sensors, M2M, cloud computing, big data, data analytics, to storage, security, mobility, business intelligent** etc with the ultimate goals to uplift business performance and customer satisfaction.

WHO WILL ATTEND?

- ✓ Senior IT executives
- ✓ IT management professionals
- ✓ Big data management. Security, network accessibility
- ✓ Cloud computing
- ✓ Business intelligence
- ✓ RFID professionals and experts

Exclusive Media Partner:

COMPUTERWORLD

Programme Agenda

Tentative as of Feb 2014

Morning Session:

Time	Topics
9:00am-12:50pm	Registration
	Welcome Remarks GS1 Hong Kong
	Opening Remarks Guest of Honor
	Hong Kong IoT Conference Kick Off Ceremony
	Opening keynote The evolution of competing IoT technologies – What does the landscape look like and how will this evolve in 2014?
	Keynote (1) The Big Data Deep Dive in the world of Internet of Things
	Keynote (2) Utilizing Cloud Computing in Internet of Things”
	Keynote (3) Tagging the Future Retailing
	Morning coffee break & visit to the IoT Marketplace
	Keynote Presentation (4) From Intelligent Labeling to Smarter Supply Chain and Data Management
Keynote Presentation (5) Building “Bullet Proof Internet of Things Platform” - New security challenges in the proliferation of — systems, machines, equipment, and devices—connected to the Internet.	
12:30pm-2:00pm	Executive Luncheon (by invitation only) and visit to the IoT Marketplace

Afternoon Session:

Time	Breakout session (1)	Breakout session (2)
2:20pm-3:30pm	IoT successful deployments, apparel industry case studies	The key technology enablers of IoT
4:25pm-4:30pm	Lucky draw and event ends	