

WINNING STRATEGIES ON ONE BELT ONE ROAD (OBOR) FORUM

一帶一路致勝攻略論壇

26 November 2016 (Saturday)

2:00 pm – 6:30 pm

Lecture Theatre V322, Innovation Tower,
The Hong Kong Polytechnic University



One Belt One Road (OBOR) is an initiative that focuses on improving and creating new trading routes and business opportunities with China, passing through over sixty countries. As an integral part of the modern “Belt and Road”, Hong Kong can contribute as a trading and logistics hub for the advancement of the OBOR initiative. This forum consists of two sections to share winning strategies on OBOR with practitioners in Hong Kong's Logistics Industry.

First Sharing Session on “Winning Strategies on One Belt”

Business strategies of China-Europe Land Bridge by
Mr Ethan Wu, Head of Operation, A.R.T. Logistics Limited

Business strategies at China-Myanmar-Laos Border by
Mr Chevy Shum, Chief Executive Officer, JCL Oriental Logistics Ltd.

Business Strategies in Iran by
Mr Daniel Mok, Director, Air-City Co. Ltd.

Moderator: Mr Paul Li, President of Transland Shipping (1971) Group

Second Sharing Session on “Winning Strategies on One Road”

Business Strategies in Vietnam by
Mr Brian Wu, Director, BEL Supply Chain Solutions Ltd.

Business Strategies in Iraq by
Mr David Mak, Far East Regional Manager, Tehama Shipping Services Co. Ltd.

Business Strategies in Thailand by
Mr Manfred Ng, Managing Director, Trimanson Express Ltd.

Business Strategies in Myanmar by
Mr Eric Wong, Chief Executive Officer, Marina Container Lines (Hong Kong) Ltd.

Moderator: Mr Kingson Lee, Managing Director of Star Rainbow Company Ltd.

Free of charge.

Seats are limited, please register: <http://app.lms.polyu.edu.hk/reg/OBOR.aspx>

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Hong Kong Sea Transport
and Logistics Association
香港航運物流協會



物流貨運業訓練委員會
Transport Logistics Training Board



THE HONG KONG
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Shipping Research Centre, The Hong Kong Polytechnic University (PolyU)

Shipping Research Centre of the Department of Logistics and Maritime Studies of PolyU aims to promote best practices in shipping, to improve shipping management, and to strengthen the theoretical base of decision making in shipping and logistics management.

Hong Kong Sea Transport and Logistics Association

The Hong Kong Sea Transport and Logistics Association represents the collective interests of the shipping and logistics industry. Shipping companies, forwarders, logistics companies and other agents have an authoritative voice and representation within the government and across industries in the private sector, both in Hong Kong and abroad through the Association.

Transport Logistics Training Board, VTC

The Transport Logistics Training Board of the VTC is established to support the manpower development needs of the Transport Logistics industry. Its duties are to ascertain the manpower needs of the industry, and to recommend manpower initiatives to meet the needs. It also plays an important advisory role on setting out directions, strategic development and quality assurance mechanisms for VTC's programmes.

Hong Kong Maritime and Port Board

Port and shipping have always been major tenets of Hong Kong's economy. To drive their further development, the Government established the Hong Kong Maritime and Port Board (HKMPB) on 1 April 2016. Chaired by the Secretary for Transport and Housing, HKMPB comprises industry figures to work together to formulate strategies, devise initiatives and organise activities to take Hong Kong's maritime and port industries from strength to strength.

Supporting Organisations

