

Forum on e-Cargo Power

電子貨運新趨勢論壇

E-commerce is seen as a new trend in the retail industry, and its customers and business growth in the cross-border sector has brought immense profits to the practitioners. There is growing importance in mastering the complexity of e-market operations in this rapid development of e-commerce. The main purpose of this forum is to share the views and **experiences from practitioners' perspectives** on China, Hong Kong and overseas markets.



25 November 2017 (Saturday)
9:00 am – 12:30 pm
Lu Guan Qiu Lecture Theatre
TU107, The Hong Kong
Polytechnic University

Keynote Speech

Ms. Wenda Ma, Assistant Principal Economist, Hong Kong Trade Development Council

First Sharing Session

IoT Innovation to the eCommerce Supply Chain Ecosystem in South East Asia: Transforming Supply Chains into Supply Streams by

Mr. Terry Chan, Chairman, Hong Kong e-Commerce Supply Chain Association

Impact of Omni-channel Commerce on Supply Chain by

Mr. Tony Lau, Managing Director, Fung Omni Services (HK) Limited

Second Sharing Session

The Future is MENA by

Mr. Yousef Kamhawi, Regional Director, Eastern Asia, Aramex

Risks and Managing the Risks of E-commerce Operation in Hong Kong by

Mr. Lawrence Li, Director, Brand Express Limited

*A signature eCargo
knowledge and
experience sharing
forum*

Panel Discussion and Q&A Session

Panel Moderator: Mr. Eric Wong, Vice Chairman, Hong Kong Sea Transport and Logistics Association

Panelists: Guest Speakers

Free of charge.

Seats are limited, please register: <https://goo.gl/forms/iqTK8nQKpMtkWXJW2>

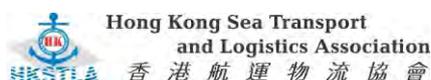


Enquiries:

Ms. Amy Au: 2687 2633

Ms. Eppie Ng: 2766 7151

Ms. Wincy Shum: 3907 6663



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Organisers:

Shipping Research Centre, The Hong Kong Polytechnic University (PolyU)

Shipping Research Centre of the Department of Logistics and Maritime Studies of PolyU aims to promote best practices in shipping, to improve shipping management, and to strengthen the theoretical base of decision making in shipping and logistics management.

Hong Kong Sea Transport and Logistics Association

The Hong Kong Sea Transport and Logistics Association represents the collective interests of the shipping and logistics industry. Shipping companies, forwarders, logistics companies and other agents have an authoritative voice and representation within the government and across industries in the private sector, both in Hong Kong and abroad through the Association.

Transport and Logistics Training Board, VTC

The Transport and Logistics Training Board of the VTC is established to support the manpower development needs of the Transport Logistics industry. Its duties are to ascertain the manpower needs of the industry, and to recommend manpower initiatives to meet the needs. It also plays an important advisory role on setting out directions, strategic development and quality assurance mechanisms for VTC's programmes.

Supporting Organisations:

