

Seminar on Technology Trend in Port, Maritime, Logistics in Hong Kong



Date: January 17, 2020 (Friday)

Venue: 22/F, OTB Building, 160 Gloucester Road, Wanchai, Hong Kong

Time: 14:00pm – 17:00pm, by registration

Free Registration

Hong Kong has always been the hub of trade, logistics and maritime in the South China Region in past decades. Against the backdrop of China's Belt and Road and the GBA initiatives, we are witnessing a paradigm shift impelled by the trade tension between the US and China with the resulting production relocation and supply chain re-alignment on the one hand, and the burgeoning e-Commerce on the other. The combined impact on the trade and economic development in China and ASEAN countries is profound.

How can Hong Kong remain competitive by leveraging its core competencies of free port status, superb connectivity, sound legal system based on common law, and its deep talent pool to capitalize on the emerging opportunities? How will be the application of technology in logistics support Hong Kong in its pursuits? What will be the technologies involved?

It is our great pleasure and honor to have more than 10 keynote speakers to share their expert knowledge and experience in the port, maritime, and logistics developments in Hong Kong and their insights about the way forward for technology adoption to enhance competitiveness. The topics will include AI, IoT, Robotics, Fintech, Insurance and Supply Chain Management.

Speakers & Moderators



Mr. Alex Chan
 Chairman of Hong Kong Sea Transport and Logistics Association



Mr. Stephen Chan
 Vice President of The Institute of Purchasing & Supply of Hong Kong



Ms. Elin Wong
 Head of Corporate Affairs of Modern Terminals Limited



Mr. Philip Ho
 Chief Operating Officer of OnePort Limited



Mr. Eric Wong
 Vice-Chairman of Hong Kong Sea Transport and Logistics Association



Mr. Guo Yanfeng
 Chief Executive Officer of Zhuhai Electronic Port Management Ltd.



Dr. Frank Tong
 Director of Research and Technology Development Logistics and Supply Chain MultiTech R&D Centre



Mr. KH Ng
 Assistant Director, Business Development Management of LSCM



Mr. Harman Ng
 SVP of Sinoservices International Technologies Co., Ltd.



Ms. Mandy Mak
 Chief Operating Officer of Swivel Software Ltd.



Ms. Christine Hong
 Manager of Industry Engagement of GS1 Hong Kong

Supporting Organizations

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Tentative Program

Time	Topic
14:00 – 14:30	Registration
14:30 – 14:40	Opening Remarks <ul style="list-style-type: none"> – Mr Stephen Chan, Vice President of The Institute of Purchasing & Supply of Hong Kong – Honorary Advisor of Hong Kong Logistics Association, – Honorary Advisor of Hong Kong Sea Transport and Logistics Association
14:40 – 15:10	Port & Maritime <ul style="list-style-type: none"> – Ms. Elin Wong, Head of Corporate Affairs of Modern Terminals Limited – Updates on HKSPA, Hong Kong Seaport Alliance of Hong Kong Container Terminals. – Mr. Philip Ho, Chief Operating Officer of OnePort Limited – eRO –a case study of digital transformation in our Hong Kong port logistics community.
15:10 – 16:10	Trade & Logistics - Moderator - Eric Wong <ul style="list-style-type: none"> • Mr Guo Yanfeng, Chief Executive Officer of Zhuhai Electronic Port Management Ltd. - Dr Frank Tong – Director of Research and Technology Development Logistics and Supply Chain MultiTech R&D Centre - Mr. KH Ng, Assistant Director, Business Development Management of LSCM - Mr. Harman Ng, SVP of Sinoservices International Technologies Co., Ltd. - Ms. Mandy Mak, Chief Operating Officer of Swivel Software Ltd.
16:10 – 16:30	Driving Supply Chain Innovation with Smart Logistics <ul style="list-style-type: none"> - Ms. Christine Hong, Manager of Industry Engagement of GS1 Hong Kong
16:30 – 16:50	Networking Break
16:50 – 17:00	Recap & End of Seminar



Mr. Alex Chan

Chairman of Hong Kong Sea Transport and Logistics Association

Mr Alex Chan is a senior management in Supply Chain Management , Transportations & Logistics with a unique background in operations management, management consulting and technology consulting.

Alex has 30+ years of Operations, IT & Process transformation project experience for global 3PL companies in world top ranked companies servicing Global, Asia Pacific Region & China Districts, Customers including High-Tech Industry, Consumer Goods, Home Appliances Manufacturer, Automotive.

Alex has performed leadership roles in all phases of Operations Management, Project Management, and Business Improvement, Merger and Acquisition Projects and excels working with both business and IT, and performed Capacity as Building Block Lead and Subject Matter Expert at Global Transformational Program in E2E SCM 4PL Control Tower.

Alex has a Master Degree in Operations & Logistics from MGSM, Australia. Also a Chartered Fellow, Council, Professional Member of CILT, HKLA, HKSTLA, IPSHK.

Alex currently holds various positions as follows:

HKSTLA ~ Chairman

CILTHK ~ Member of Logistics Policy Committee

HKTDC ~ Member of Logistics Services Advisory Board

HKMPB ~ Member of Promotion and External Affairs Committee

LSCM ~ Member of Expert Review Panel



Mr. Ir. Stephen Chan

FHKLA, FIPSHK, MHKIE

Vice President of The Institute of Purchasing & Supply of Hong Kong

Honorary Advisor of Hong Kong Logistics Association

Mr Stephen Chan is the Founder and the Managing Director of Power Hub Ltd., providing full third party logistics, training and consulting services. He has more than 40 years of experience in logistics operations and management mainly in the areas of FMCG, cosmetics, healthcare and pharmaceutical, watches and jewelry, chilled and frozen food industry.

Prior to founding Power Hub, Stephen held senior position of various renowned multinational companies such as Estee Lauder, Dairy Farm, Edward Keller, and DKSH. His experiences and contribution were well recognized by the companies he had served.

He is currently the Vice-President of the Institute of Purchasing & Supply of Hong Kong, the Hon. Advisor of Hong Kong Logistics Association, the Hon Advisor of Hong Kong Shipping Transport & Logistics Association, the Member of ECR Board of GS1 Hong Kong; Advisory Board Member of Department of Supply Chain and Information Management of Hang Seng University, VTC Business Administration Discipline Advisory Board Member, and the Chairman of Advisory Board of the SCE – Continuing Professional Education Advisory Committee of Hong Kong Baptist University.



Ms. Elin Wong

Head of Corporate Affairs of Modern Terminals Limited

Elin Wong has joined Modern Terminals Limited as Head of Corporate Affairs since July 2016. As the function head, she drives the corporate affairs and communications strategies and programme of Modern Terminals Limited in both Hong Kong and Mainland China, and oversees corporate branding, stakeholder engagement, corporate social responsibility (CSR), crisis and issue management, and media relations of the Company.

A veteran of PR/corporate communications, Elin has over 25 years of experience in the field. Prior to joining Modern Terminals Limited, she has held various senior positions in listed and multi-national companies including Cathay Pacific Airways, Dragonair, Cafe de Coral Group, TVBI Company Ltd, and Orient Overseas (International) Ltd, the parent company of shipping line Orient Overseas Container Line (OOCL).



Mr. Philip Ho

Chief Operating Officer of OnePort Limited

Mr Philip Ho, the Chief Operating Officer of OnePort Limited, obtained a Master Degree in Business Administration & a Bachelor Degree in Management Information System from University of Hawaii, U.S.A. Philip has extensive working experience in IT solutions and related services, cutting across multiple disciplines, including system development, business process re-engineering, solutions program management, product marketing, business development and sales support. He gained his experience in terminal operations and logistics industry when he joined Hongkong International Terminals (HIT) in 1995. Philip had been with Unisys (Asia) for five years, overseeing regional sales management of a premium corporate solution program in financial services. Prior to joining OnePort Limited, Philip was the Country Director of Singapore NCS Pte. Ltd., spearheading business development and country operations of its Hong Kong subsidiary.



Mr. WONG Man Sum, Eric

Director and CEO, Marina Container Lines (HK) Ltd
Vice Chairman, Hong Kong Sea Transport and Logistics Association
Vice President, Hong Kong Myanmar Chamber of Commerce
Council Member, The Chartered Institute of Logistics and Transport in HK
Director of the Board, Logistics and Supply Chain MultiTech R&D Centre Ltd.
Member of HKTDC Logistics Services Advisory Committee

Mr. Eric Wong has been the Director and CEO of Marina Container Lines (HK) Ltd and SKH Shipping Ltd, and the CEO of Turbo Maritime Agency Ltd, a SME operator offering integrated logistics service in Hong Kong and China, since 2009.

Prior to that, Mr. Wong was Senior Manager of Maersk Line, North Asia from 2006 to 2008, General Sales and Marketing Manager of P&O Nedlloyd Ltd (formerly P&O Containers Ltd) from 1994-2005, and Line Manager of various shipping principals under Swire Shipping (Agencies) Ltd since 1984. While his knowledge and experience of the logistics industry is extensive, his expertise is in strategic business development and human resources management. His current undertaking is business development in Myanmar where he set up his own office in 2014.



Mr Guo Yanfeng

Chief Executive Officer of Zhuhai Electronic Port Management Ltd.

Mr Guo Yanfeng is the Chief Executive Officer of Zhuhai Electronic Port Management Ltd. It was established in Dec 2014 and charged with the mission of the construction and operation of the Zhuhai Trade Single Window. Trade Single Window is a one-stop electronic platform for registered users to lodge import and export trade documents with the Government. Mr Guo holds a master degree in management from Loughborough University, UK. Currently, he is working for Ph.D in data science at the City University of Macau.



Mr. KH Ng

Assistant Director, Business Development Management of LSCM

Mr NG King-hong is the Assistant Director of Logistics and Supply Chain MultiTech Research and Development Centre. He is assisting in applying multi-technologies for different kinds of enterprises, particularly for the Greater Bay Area cities, for generating synergy in enhancing global economic effectiveness and efficiency.



Dr Frank Tong

Director, Research and Technology Development
Logistics and Supply Chain MultiTech R&D Centre

Dr Frank Tong is the Director of Research and Technology Development of the Logistics and Supply Chain MultiTech R&D Centre (LSCM). He joined LSCM when it was established in 2006. Since then, Frank has been developing the Centre's R&D programmes, heading the Centre's roadmap in the areas of logistics IT infrastructure and application technology, focused in developing innovative technologies for the local industry.

Through these years, LSCM has established its centre of excellence in the technologies of RFID, IoT, LBS, Robotics, information security, big data analytics, and demonstrates the applicability in the sectors of logistics, supply chain management, eCommerce, construction, elderly care, per se. Frank's R&D is close to industry. He is keen on building partnerships, innovating solutions, products, and transferring the results to the industry community.



Mr. Harman Ng

SVP of Sinoservices International Technologies Co., Ltd.

Harman serves as Senior VP of Solutions and Consultation for SinoServices International Technology, responsible for solutions development and delivery to clients throughout the world. Harman joined the company in 2007 and has over 20 years of broad experience in supply chain planning, logistics operations, eCommerce and IT management.

Prior to joining SinoServices, Harman has held a several leadership positions with some of the world's largest 3PL companies in Asia. Most recently, Harman served SITC Maritime in China as CIO, leading the IT infrastructure planning and restructuring the group's IT resources to support its diverse business expansion. Prior to that, Harman spent 12 years with UPS, where he subsequently held increased management positions from District Information & System (I.S.) Manager to Asia Region I.S. Director.

Harman has rich industrial experience in transnational logistics operations in APAC, across BPR, IT budget, infrastructure planning and system development.

- He has won many honors, such as 20 key figures driving China's logistics Internet transformation,
- Outstanding contribution person award of China's e-commerce logistics,
- Annual personage of China's procurement and supply chain, etc.



Ms. Mandy Mak

Chief Operating Officer of Swivel Software Ltd.

Mandy Mak is the founder of Swivel Software and She specializes in providing logistics IT solution for global freight forwarders. She just got the HK Women Leader Award and her company is also being award as the HK Best SME this year. In her twenty years in providing Logistics IT solution, Mandy visits various countries to do consultant and training for freight forwarders. She is particularly interested in the compliance for international freight forwarders. The compliance involves operational workflow compliance, financial compliance and also trade compliance.



Ms. Christine Hong

Manager of Industry Engagement of GS1 Hong Kong

Ms. Christine Hong is the Manager of Industry Engagement at GS1 Hong Kong, a not for-profit organisation that locally defines and advocates supply chain global standards with providing innovative standard-based solutions and services.

Christine joined GS1 HK in 2017 to work with various Industry stakeholders and Government in helping them understand the power of global standards, the benefits that can be realised and facilitate work programs aimed at industry-wide implementation.

Christine has over 10 years experiences in Procurement, Sales & Marketing, Supply Chain for food, retail & FMCG industry. Before joining GS1 HK, Christine held different positions in various companies such as A.S. Watson Group – Parkshop & A.S. Watson Industries, Dah Chong Hong Ltd., UNY (HK), HK & Korean food trading companies etc.

Christine received a Bachelor of Science Degree (Hons) in Food Science & Nutrition from the University of Northumbria in the United Kingdom.