



ALMAC x LSCM Maritime Summit 2024

Fostering Logistics Industry Prosperity: Innovating with Data-Driven Empowerment and Smart Platform Construction

In today's rapidly changing business environment, the logistics industry stands at a crucial point where data-driven innovation is needed to revolutionise operations. By embracing cutting-edge technologies and smart platforms, the industry can enhance operational efficiency, optimise resource allocation and create new opportunities for business growth and development. This session aims to delve into the transformative power of data-driven strategies and smart platform implementation in the logistics industry through collaborative efforts and insightful discussions.

Prominent industry leaders, experts and visionaries will gather to share their insights, exchange best practices, and collectively pave the way for a more prosperous and sustainable future for the logistics sector by driving innovation and fostering industry-wide empowerment.

Event details

Date: 19 November 2024 (Tuesday)
Time: 10:00am – 12:00nn
Venue: Hall 3FG, HK Convention and Exhibition Centre, Wan Chai, HK

Tentative Agenda

Time	Programme
10:00	Welcome Remarks Mr Simon WONG, MH, FCILT, Chief Executive Officer, Logistics and Supply Chain MultiTech R&D Centre
10:05	Group Photo of Speakers
10:10	Opening Remarks Miss Amy CHAN, JP, Deputy Secretary for Transport and Logistics, The Government of the Hong Kong Special Administrative Region



10:15	Transformative Integration: Port Community System as Catalysts for Collaborative Logistics in Hong Kong Hon Frankie YICK Chi-ming, GBS, JP, Member, Legislative Council, The Government of the Hong Kong Special Administrative Region
10:30	MOU Signing Ceremony by LSCM, PayCargo and Autotoll International Limited
10:35	MOU Signing Ceremony by LSCM and Tradelink Electronic Commerce Limited
10:40	Ensuring Trust and Transparency in Smart Port Logistics: The Role of Digital Identity and Signature in Data Authenticity and Integrity Mr Andrew CHENG, Executive Director and Chief Technology Officer, Tradelink Electronic Commerce Limited
11:00	Fintech Empowering Global Trade for Digital Integration and Development Mr GUO Guifu, Vice General Manager, CS Intelligence (Guangdong) Information Technology Co., Ltd.
11:20	Elevating Customer Experience with Innovative Sea & Air Value-Added Services Mr Kazunori GOTO, Head of East Asia Air Freight Forwarding, Yusen Logistics (China) Co., Ltd.
11:40	Unlocking Logistics Excellence: Digitalisation and Port Community System in Modern Logistics Ir Dr Venus LUN, Special Project Director, Logistics and Supply Chain MultiTech R&D Centre
12:00	End of programme

**Programme rundown is subject to change without prior notice*