

## **Press Release**

### **Hong Kong R&D Centre for Logistics and Supply Chain Management Enabling Technologies will participate in The 5<sup>th</sup> China (Beijing) RFID International Summit**

Hong Kong R&D Centre for Logistics and Supply Chain Management Enabling Technologies (LSCM R&D Centre) organizes a Hong Kong Pavilion with RFID China Alliance in the event of The 5<sup>th</sup> China (Beijing) RFID International Summit on May 10-12, 2007.

The Summit is one of the most influential international RFID conferences in China hosted by the RFID China Alliance with LSCM R&D Centre as its supporting organization. Government officials from Development and Reform Commission, Ministry of Information Industry and Ministry of Science & Technology, and the representatives from overseas will participate in daily featured forums, namely RFID & Transportation Management Forum, RFID & Food Safety and Healthcare Forum, and RFID & Library Management Forum.

Below are highlights of the Hong Kong Delegation Program:

#### **Opening Ceremony & Keynote Speech (May 10, 2007, 9am-12pm)**

Senior officials from the Mainland Government and associations will attend the opening ceremony and conduct keynote speeches. Prof. CJ Tan, CEO of the LSCM R&D Centre will give a speech on: "Information Technology for Logistics and Supply Chain Industry in China and Hong Kong".

#### **The Hong Kong Pavilion (May 10-12, 2007)**

The Hong Kong Pavilion is co-hosted by the RFID China Alliance and the LSCM R&D Centre. It is located at the RFID Exhibition Area (R31-32, R41-42) with exhibitors from Hong Kong to introduce the latest RFID enabling technologies and solutions.

**China Mainland & Hong Kong RFID Industry Exchange Forum (May 11, 2007, 2:30pm)**

An Exchange Forum with Mainland and HK RFID Industry will be held to foster new business and research collaborations. Representatives from Mainland leading companies will share their needs and experience in adopting RFID technologies. A reception will follow to facilitate industry networking.

It is a free admission event for both forum and exhibition.

For more information, please visit [www.lscm.hk](http://www.lscm.hk) or [www.ciitarfid.org](http://www.ciitarfid.org)

**About LSCM R&D Centre**

Hong Kong R&D Centre for Logistics and Supply Chain Management Enabling Technologies (LSCM R&D Centre) was found in April 2006. It is established with funding support from the Innovation and Technology Commission and is commissioned to provide a one-stop shop for technology transfer and commercialization. It is hosted by three leading universities in Hong Kong: The University of Hong Kong., The Chinese University of Hong Kong, and The Hong Kong University of Science and Technology. The aim of LSCM R&D Centre is to strengthen collaborative applied research activities between the industry and research organizations.

Media contact: Ms Chereen Luk  
Email: [cluk@lscm.hk](mailto:cluk@lscm.hk)  
Telephone : (852) 2299 0146  
Fax : (852) 2299 0552